



2022/2023 Easton Businesses Underwriting/Sponsorship Packages

ECAT's mission is to develop and produce educational, cultural and informational community programming for the Town of Easton, MA and to provide a forum for the exchange of information and entertainment, reflecting the talents, interests, concerns and diversity of Easton residents. Since 2010, ECAT has been serving the Easton Community through coverage of town meetings, high school sports, community events, concerts, news/entertainment/information programs and more.

This season, we are asking for support from you, the Easton business community, to help defray costs of producing our programs.

Your underwriting will not only support ECAT's work to provide the community with compelling programming but get your business name out to our viewership and community through our television channels and social media. Show your support of our broadcasts, the service we provide to Easton and the entire community.

ECAT is a 501C corporation, so your underwriting support is tax deductible!

Here are the underwriting packages for your consideration in 2022/2023.

Sports

Oliver Ames Premier Sports Plus Package (\$1,500 per season)

This package Includes:

- Opening video billboard/mention at the top of each broadcast and a video billboard/mention at the conclusion of the broadcast for ALL sports events that are carried on ECAT. More than 100 games each school year.
- The copy would read; "Oliver Ames High School sports home game coverage, is underwritten in part by (your name here).
- This mention would be included in all home game broadcasts of the school year. The sports ECAT broadcasts home games of are:

Fall: Cross Country, Field Hockey, Football, Soccer and Volleyball

Winter: Basketball (Girls and Boys), Gymnastics, Boys Hockey, Swim (Girls and Boys), Track and Field (Girls and Boys) and Wrestling.

Spring: Baseball, Lacrosse (Girls and Boys), Softball and Track and Field (Girls and Boys).

Oliver Ames Premier Sports Package (\$1,000 per season)

This package Includes:

- Opening billboard/mention at the top of each broadcast and a video billboard/mention at the conclusion of the broadcast of sports events that are carried on ECAT of the sports listed below. This would be up to 100s of events each school year.
- The copy would read; "This season of Oliver Ames High School sports (name of sport) home game coverage is underwritten in part by (your name here). Your logo and/or name would appear on the screen.
- This mention would be included in all home games that we cover for sports in the season that you have selected (Winter, Fall or Spring).
- Choose One:

Fall: Cross Country (Girls and Boys), Field Hockey, Football, Soccer (Girls and Boys) and Volleyball.

Winter: Basketball (Girls and Boys), Gymnastics, Boys Hockey, Swim (Girls and Boys), Track and Field (Girls and Boys) and Wrestling.

Spring: Baseball, Lacrosse (Girls and Boys), Softball and Track and Field (Girls and Boys).

Individual OA Sport (\$300 per sport – September through June)

Concerts

Oliver Ames HS Concert Series

(\$1,500 per season – September through June)

This package Includes:

- Opening billboard/mention at the top of each broadcast and a billboard/mention at the conclusion of each broadcast of all Oliver Ames Concert events covered.
- The copy would read; "This broadcast of the Oliver Ames High School concert is underwritten in part by (your name here). Your logo and/or name would appear on the screen.
- 20-30 Second Promotional Video Filmed on location to air at the beginning and end of the broadcast.

Queset Garden Concerts, Shovel Town Cultural District Concerts Series, and Easton Chamber Concert Series

(\$1,500 per season – April through December)

This package Includes:

- Opening billboard/mention at the top of each broadcast and a billboard/mention at the conclusion of each broadcast of all the above concert series.
- The billboard and copy would read; "This season of the (Queset Garden Concert Series), (Summer Concert Series), (Easton Chamber Concerts) is underwritten in part by (your name here). Your logo and/or name would appear on the screen. This billboard/mention would be included in all concerts that we broadcast for the Queset Garden Concert Series, Summer Concert Series, and Easton Chamber Concerts.
- 20-30 Second Promotional Video Filmed on location to air at the beginning and end of the broadcast.

All Concerts Combined (\$2,000 per season – September through December)
Individual Concerts (\$300 per concert – September through June)

Entertainment and Informational Programs

ALL ECAT Staff Produced Programs Excluding Sports and Concerts (\$1,500 per year, September through August)

- The copy would read; "This Easton Community Access Program is underwritten in part by (your name here). Your logo and/or name would appear on the screen at the beginning and end of each show broadcasted by ECAT.
- This mention would include, but not be limited to Community Forum, Children's Museum, Easton Historical Society and all other ECAT staff produced entertainment and informational programs.

Individual Program (\$500 per program per season – September through August)

For more information call Priscilla Almquist Osen at 508-272-3121 or Kim Pincus at 508-230-7200